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## SUBJECT PROPERTY

## EXECUTIVE

## SUMMARY

11627 Mayfield Avenue features Six (6) One-Bed + One-Bath units and Four (4) 2-Bed +1 -Bath units for a total of 10 units. The property consists of 7,130 SF and resides on an 11,100 SF lot. 7 of the 10 units will be delivered vacant. Located in Brentwood, 11627 Mayfield Ave. is part of a prestigious and affluent neighborhood near retail amenities, trendy eateries, outdoor activities, and top employers such as UCLA.



$61+1 s \& 42+1 s$ UNIT MIX


7,130 SF BUILDING SIZE


11,100 SF LOT SIZE

$31+1 s$ \& $42+1 s$
VACANT UNITS


R3|Tier 3 TOC
ZONING


Separately Metered
FOR GAS \& ELECTRICITY

## WHY PURCHASE 11627 MAYFIELD AVE.

## THE OPPORTUNITY

This rare opportunity to acquire a value-add multifamily in Brentwood, a coveted neighborhood where investors, movie stars, sport stars pay a premium to call the 90049 zip code home.

## VALUE-ADD REPOSITIONING COMPONENT

Investors seeking an asset to employ a value-added strategy can reposition the building with renovations to the common areas. In addition, 7 vacant units will allow investors to decide on their finishes and styles to set market rents. Apartment building operators have the potential to scale and reduce expenses to achieve an even higher return.

## RARITY OF SALE

Multifamily Assets for sale in Brentwood are scarce. Historically, very few multifamily properties have become available to purchase.

## ALTERNATIVE INVESTMENT OPPORTUNITY

With the rise of alternative investments such as AirBnB and VRBO, Citybased short-term rentals have become increasingly popular with this investment segment. The returns these operators typically achieve exceed our projections, making this a prime investment vehicle.

BUDGET-FRIENDLY
With 7 of the 10 units vacant, a buyer can save money on tenant buyouts and allocate those funds to rehab the asset, saving a significant amount of money and time dealing with tenant negotiations.

## STELLAR LOCATION

11627 Mayfield is situated on one of the most desirable blocks in Brentwood, with stunning multimillion-dollar homes, trendy retail centers, and endless dining and shopping options within walking distance. Brentwood provides an array of experiences for its residents, from recreational, shopping, and dining to the arts, as well as employment opportunities in nearby Santa Monica and Westwood.

## FANTASTIC WALKABILITY

With a WalkScore of 87 , Brentwood is very walkable. It's also only a 2-minute drive to Santa Monica Blvd., where many exciting nightlife, decadent restaurants, routine errands, and shopping can be accomplished.

## STRONG RENTAL DEMAND

Brentwood is a highly desirable location where prospective tenants compete to find housing and pay a premium to live close to ample employment, shopping, and nightlife options.

## LOCATION OVERVIEW | BRENTWOOD

The location is unrivaled. Brentwood is bordered by Mulholland Drive to the north, Wilshire Boulevard to the south, Sullivan Canyon/Westridge Trail to the west, the San Diego Freeway to the east, and the Santa Monica city limits to the southwest.

Brentwood residents enjoy upscale restaurants, designer stores, and specialty food shops. There are also numerous parks, hiking, and biking trails for those who enjoy the outdoors.

Brentwood was named one of the best neighborhoods to live in Los Angeles, one of the best neighborhoods to raise a family in Los Angeles, and one of the best neighborhoods for young professionals.

A short walk or drive to the following:

- UCLA
- Beverly Hills
- Century City
- Santa Monica
- The Gett Center
- Shops and restaurants along San Vicente Blvd.
- Brentwood Country Mart



EXTERIOR PHOTOS


INTERIOR PHOTOS | UNIT 8



$360^{\circ}$ virtual $\begin{gathered}\text { tour }\end{gathered} \quad \begin{aligned} & \text { CLICK HERE TO } \\ & \end{aligned}$

GROSS INTERNAL AREA
TOTAL: 836 SF
FLOOR 1: 836 SF
Size and Dimensions are Approximate, Actual May Vary


## FINANCIALS

## FINANCIALS

| FINANCIAL INDICATORS |  |
| :--- | :--- |
| Offering Price | $\$ 4,950,000$ |
| Current CAP | $4.3 \%$ |
| Market CAP | $5.2 \%$ |
| Current GRM | 16.0 |
| Market GRM | 14.1 |
| Cost Per SF | $\$ 694$ |
| Cost Per Unit | $\$ 495,000$ |
| Cash on Cash Return | $4.3 \%$ |
| Expenses Per Unit | $\$ 8,858$ |
| Expenses Per Sq Ft | $\$ 12.42$ |


| ESTIMATED ANNUALIZED EXPENSES |  | SOURCE OF INCOME |  | CURRENT RENTS |  | MARKET RENTS |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| New Property Taxes | \$57,693 | \# of Units | Unit Type | Avg. Rent | Total | Avg. Rent | Income |
| Utilities Water, Power, Gas, Trash | \$5,964 | 6 | 1 Bed/1 Bath | \$2,168 | \$13,007 | \$2,694 | \$16,164 |
| Property Insurance | \$4,500 | 4 | 2 Bed/1 Bath | \$3,148 | \$12,592 | \$3,148 | \$12,592 |
| Pest Control | \$668 | Total Rental Income |  |  | \$25,599 |  | \$28,756 |
| Miscellaneous | \$6,000 | Additional ncome |  |  |  |  |  |
| Maintenance \& Repairs | \$11,750 | Laundry Income |  |  | \$180 |  | \$180 |
| Reserves and Replacements | \$2,000 | Parking/Storage Income |  |  |  |  | \$300 |
| Total Estim ted Expenses | -\$88,576 | Total Monthly Income |  |  | \$25,779 |  | \$29,236 |
|  |  | Total Annual Income |  |  | \$309,348 |  | \$350,832 |
| ESTIMATED ANNUALIZED OPERATING DATA |  |  |  | CURRENT |  | MARKET |  |
| Scheduled Gross Income |  |  |  | \$309,348 |  |  | \$350,832 |
| Less Vacancy |  |  |  | $(\$ 6,187)$ |  | 2.0\% | (\$7,017) |
| Gross Operating ncome |  |  |  | \$303,161 |  |  | \$343,815 |
| Less Expenses |  |  |  | (\$88,576) |  | 25\% | (\$88,576) |
| Net Operating Income |  |  |  | \$214,586 |  |  | \$255,240 |
| 1. New Property Tax: $1.16552 \%$ |  |  |  | 6. Maintenance \& Repairs: Estimated at $5 \%$ of SGI |  |  |  |
| 2. Utilities: Annualized from April - June 2023 Expenses. Water \& Sewer (\$567.23), Electric (\$420.70), Trash (\$xx), and Gas (\$219.42) |  |  |  | 7. Reserves \& Replacements: Estimated at $\$ 200 /$ Unit/Year for Long-Term Capital Improvement Savings |  |  |  |
| 3. Property Insurance: Estimated at $\$ 450$ per Unit |  |  |  | 8. Laundry Income: Estimated at \$15/unit per month |  |  |  |
| 4. Pest Control: Annualized from April - June 2023 Expenses |  |  |  | 9. Vacancy: Estimated at $2 \%$ of SGI |  |  |  |
| 5. Miscellaneous: Estimated at $\$ 6,000$ annually. Actual Expense is Admin (\$31.76), Fire Equipment (\$147.61), Permit/License/Fees (\$4,753) |  |  |  |  |  |  |  |

## RENT ROLL

| UNIT NUMBER | STATUS | UNIT TYPE | MOVE-IN DATE | CURRENT RENT | MARKET RENT |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | Occupied | 1 Bed + 1 Bath | 5/24/2016 | \$1,475 | \$2,694 |
| 2 | Vacant | 1 Bed + 1 Bath | TBD | \$2,694 | \$2,694 |
| 3 | Occupied | 1 Bed + 1 Bath | 9/1/2020 | \$1,600 | \$2,694 |
| 4 | Occupied | 1 Bed + 1 Bath | 9/9/2022 | \$1,850 | \$2,694 |
| 5 | Vacant | 2 Bed + 1 Bath | TBD | \$3,148 | \$3,148 |
| 6 | Vacant | 2 Bed + 1 Bath | TBD | \$3,148 | \$3,148 |
| 7 | Vacant | 2 Bed + 1 Bath | TBD | \$3,148 | \$3,148 |
| 8 | Vacant | 2 Bed + 1 Bath | TBD | \$3,148 | \$3,148 |
| 9 | Vacant | 1 Bed + 1 Bath | TBD | \$2,694 | \$2,694 |
| 10 | Vacant | 1 Bed + 1 Bath | TBD | \$2,694 | \$2,694 |
| TOTAL |  |  |  | \$25,599 | \$28,756 |

## 11627 MAYFIELD AVENUE

## LEASE COMPARABLES



| AVERAGE | MEDIAN | $25^{\text {Fw PERCENTILE }}$ | 75"w Percentil |
| :---: | :---: | :---: | :---: |
| \$3,148 ${ }_{\text {+1\% }}$ | \$3,195 | \$3,089 | \$3,207 |

HISTORICAL TREND LINE


AVERAGE RENT BY BEDROOM TYPE


| ADDRESS | DIST. | RENT | UNIT SF | PRICE/SF | BEDS | BATHS | TYPE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11617 Gorham Ave, Los Angeles, CA 90049 | 0.26 mi | \$3,195 | 1,040 | \$3.07 | 2 Bed | 1 Bath | Apartment |
| 401 S Barrington Ave, Los Angeles, CA 90049 | 0.78 mi | \$3,200 | 1,125 | \$2.84 | 2 Bed | 1 Bath | Apartment |
| 660 Veteran Ave, Los Angeles, CA 90024 | 1.17 mi | \$3,045 | 950 | \$3.21 | 2 Bed | 1 Bath | Apartment |
| 11707 Sunset Blvd, Los Angeles, CA 90049 | 1.18 mi | \$3,095 | 1,100 | \$2.81 | 2 Bed | 1 Bath | Apartment |
| 11284 Montana Ave, Los Angeles, CA 90049 | 1.2 mi | \$3,195 | 894 | \$3.57 | 2 Bed | 1 Bath | Apartment |
| 11030 Strathmore Dr, Los Angeles, CA 90024 | 1.26 mi | \$3,195 | 650 | \$4.92 | 2 Bed | 1 Bath | Apartment |
| 1759 Beloit Ave, Los Angeles, CA 90025 | 1.32 mi | \$3,190 | 780 | \$4.09 | 2 Bed | 1 Bath | Apartment |
| 11307 Isleta St, Los Angeles, CA 90049 | 1.42 mi | \$3,000 | 900 | \$3.33 | 2 Bed | 1 Bath | Apartment |
| 1766 Malcolm Ave, Los Angeles, CA90024 | 1.92 mi | \$3,200 | 1,000 | \$3.20 | 2 Bed | 1 Bath | Apartment |

## 11627 MAYFIELD AVENUE



| AVERAGE | MEDIAN | ${ }^{25 W}$ P PRCENTLIE | 75"M PERCENTIL |
| :---: | :---: | :---: | :---: |
| \$2,694 ${ }_{\text {t5\% }}$ | \$2,547 | \$2,266 | \$3,121 |

HISTORICAL TREND LINE


AVERAGE RENT BY BEDROOM TYPE


| ADDRESS | DIST. | RENT | UNIT SF | PRICE/SF | BEDS | BATHS | TYPE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11640 Mayfield Ave, Los Angeles, CA 90049 | 0.06 mi | \$3,495 | 517 | \$6.76 | 1 Bed | 1 Bath | Apartment |
| 11659 Mayfield Ave, Los Angeles, CA 90049 | 0.07 mi | \$1,750 | 400 | \$4.38 | 1 Bed | 1 Bath | Apartment |
| 11682 Darlington Ave, Los Angeles, CA 90049 | 0.08 mi | \$1,995 | 600 | \$3.33 | 1 Bed | 1 Bath | Apartment |
| 954 S Barrington Ave, Los Angeles, CA 90049 | 0.11 mi | \$3,000 | 750 | \$4.00 | 1 Bed | 1 Bath | Apartment |
| 967 S Barrington Ave \#6, Los Angeles, CA 90049 | 0.13 mi | \$2,950 | 800 | \$3.69 | 1 Bed | 1 Bath | Apartment |
| 11707 Kiowa Ave, Los Angeles, CA 90049 | 0.16 mi | \$2,095 | 750 | \$2.79 | 1 Bed | 1 Bath | Apartment |
| 11668 Kiowa Ave, Los Angeles, CA 90049 | 0.17 mi | \$2,495 | 545 | \$4.58 | 1 Bed | 1 Bath | Apartment |
| 11645 Gorham Ave, Los Angeles, CA 90049 | 0.26 mi | \$2,298 | 850 | \$2.70 | 1 Bed | 1 Bath | Apartment |
| 1168 S Barrington Ave, Los Angeles, CA 90025 | 0.26 mi | \$3,745 | 717 | \$5.22 | 1 Bed | 1 Bath | Apartment |
| 11617 Gorham Ave, Los Angeles, CA 90049 | 0.26 mi | \$2,395 | 800 | \$2.99 | 1 Bed | 1 Bath | Apartment |
| 11601 Gorham Ave, Los Angeles, CA 90049 | 0.27 mi | \$2,495 | 850 | \$2.94 | 1 Bed | 1 Bath | Apartment |
| 11806 Gorham Ave, Los Angeles, CA 90049 | 0.35 mi | \$2,250 | 700 | \$3.21 | 1 Bed | 1 Bath | Apartment |
| 11821 Goshen Ave, Los Angeles, CA 90049 | 0.36 mi | \$2,795 | 700 | \$3.99 | 1 Bed | 1 Bath | Apartment |
| 1223 Federal Ave, Los Angeles, CA 90025 | 0.37 mi | \$3,320 | 600 | \$5.53 | 1 Bed | 1 Bath | Apartment |
| 1235 Federal Ave, Los Angeles, CA 90025 | 0.38 mi | \$2,395 | 591 | \$4.05 | 1 Bed | 1 Bath | Apartment |
| 11835 Dorothy St, Los Angeles, CA 90049 | 0.39 mi | \$3,250 | 723 | \$4.50 | 1 Bed | 1 Bath | Apartment |
| 708 S Barrington Ave, Los Angeles, CA 90049 | 0.42 mi | \$3,695 | 850 | \$4.35 | 1 Bed | 1 Bath | Apartment |

## DEMOGRAPHICS

| POPULATION (1 MILE) | AVERAGE HOUSEHOLD SIZE (1 MILE) | AVERAGE AGE (1 MILE) | MEDIAN HOUSEHOLD INCOME (1 MILE) | POPULATION | 1 MILE | 3 MILE | 5 MILE |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 42,910 | 1.9 | 39 | \$107,510 | 2023 Populatio | 42,910 | 223,604 | 508,245 |
|  |  |  |  | 2028 Populatio | 42,344 | 219,956 | 498,670 |
|  |  |  |  | Pop Growth 2023-2028 | (1.3\%) | (1.6\%) | (1.9\%) |
|  |  |  |  | 2023 Average Age | 39 | 40 | 41 |
|  |  |  |  | HOUSEHOLDS |  |  |  |
|  |  |  |  | 2023 Households | 22,116 | 101,040 | 232,897 |
|  |  |  |  | 2028 Households | 21,755 | 99,041 | 227,866 |
|  |  |  |  | Household Growth 2023-2028 | (1.6\%) | (2.0\%) | (2.2\%) |
|  |  |  |  | Median Household Income | \$107,510 | \$107,479 | \$106,077 |
|  |  |  |  | Average Household Size | 1.9 | 2.0 | 2.1 |
|  |  |  |  | Average Household Vehicles | 1 | 2 | 2 |
|  |  |  |  | HOUSING |  |  |  |
|  |  |  |  | Median Home Value | \$894,639 | \$1,037,300 | \$1,041,946 |
|  |  |  |  | Median Year Built | 1969 | 1966 | 1964 |

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